RADIO HOUSE (F. J. Lucas), High Street, CINDERFORD.

A PERSONAL LETTER TO YOU.

Dear Sir or Madam,

If you are thinking of buying a RADIO RECEIVER, **PLEASE**—for your own benefit, get it LOCALLY; do not WISH YOU HAD after you have lost a lot of TIME, been to a lot of TROUBLE in CORRESPONDENCE, PAID RETURN CARRIAGE, and experienced DELAY AND DISAPPOINTMENT which could have been avoided by our service.

We are EQUIPPED to carry out any job—from a CRYSTAL SET to the LARGEST RADIOGRAM, PUBLIC ADDRESS OUTFITS, etc.

We are the LOCAL APPOINTED "SERVICE" AGENTS for most of the POPULAR Sets on the market, including:—"MARCONIPHONE," "G.E.C.," "COSSOR," "MULLARD," "McMICHAEL," "EKCO," "DECCA," "CLARK'S ATLAS," "BURNDEPT," "FERRANTI," "EVER-READY," "KOLSTER-BRANDES," "PHILLIPS," "TELSEN," "LISSEN," "PHILCO," "ALBA," "R.G.D.," "MURPHY," etc., etc.

Our own HIRE-PURCHASE DEPARTMENT saves you POSTAGE-STAMPS, POSTAL ORDER POUNDAGE, a SAVING which is considerable when spread over twelve months.

We have the LARGEST AND MOST UP-TO-DATE BATTERY CHARGING STATION in the FOREST OF DEAN, which is open to **INSPECTION** ANY TIME.

If your Battery does not last as long as it used to there is a reason. Kindly ask. Advice Free. Come and see for **YOURSELF** how **YOUR** Battery is CHARGED.

PUBLIC ADDRESS OUTFITS FOR HIRE.

We also undertake all kinds of House and Shop Lighting and Power Installations

Lastly—Get that "SATISFIED FEEELING" that comes of having had a square deal, and get it at "**RADIO HOUSE.**"

Sincerely Yours, **F. J. LUCAS.**